

## Got French Cheese?

Five renowned French cheesemakers have teamed up to promote and support the sales of their cheeses in the U.S. market through the efforts of Cécile Delannes and her company The French Cheese Club. Dubbing herself the French Cheese Club Ambassador, her mission will be to work closely at the trade, press and consumer levels by organizing demos, supplying staff training and POS materials, as well as participating in seminars and food & wine events. She can also help retailers and importers source cheese and improve their supply chain management. The participating cheesemakers are Didier Lincet (Chaource, Brillat-Savarin, etc.), E. Graindorge (Pont l'Eveque, Livarot, Camembert, etc.), Étoile du Sud (St. Marcellin, etc.), Fromagerie Berthaut (Époisses, Perrière, etc.), and Rivoire-Jacquemin (Comté). For information about the French Cheese Club, call 646-216-9472 or e-mail [contact@frenchcheeseclub.com](mailto:contact@frenchcheeseclub.com).

